

CONFERENCE PROGRAM

**Monday, 26 June 2023, 9.00 - 13:00 - Seminar Room (Cube 0C),
Live Conference**

26 June, h 9:00 - 10:30 - Registration of participants

26 June, h 9:25 - Conference opening and presentation

Prof. Francesco FAVIA , President of International Academic Research Center-UNICART (Italy/Albania),

26 June, h 9:30 - Institutional Speeches (Chair: Pietro IAQUINTA)

9:30 - *Prof. Alfio Cariola (Dean at the Department of Business Administration and Law, University of Calabria),*

9,40 - *Prof. Massimo COSTABILE , Head of DESF (Dept. of Economics, statistics and finance), Calabria University (Italy)*

9,50 - *H. H. Prof. Alfred Josef BALDACCHINO , Rector Magnificus of Universitas Sancti Cyrilli A.D. 1669 (Malta)*

10,00 - *Prof. Uran RACI , Deputy CEO and Co-Rector of UNIVERSUM College, Prishtina (Kosovo)*

10,10 - *H.E. Prof. Riccardo MILICI , Ambassador at Republic of Liberia, President of the World Diplomatic Organization.*

10,20 - *H.C. Roberto GALANTI , Consul of Republic of Moldova in Italy*

26 June, h 10,30 - Invited Speech (Chair: Pietro IAQUINTA)

10,30 - *Prof. Gian Carlo BLANGIARDO , Former President of ISTAT (Italy)*

26 June, h 11,00 - International agreements (Chair: Francesco FAVIA)

11,00 - *Prof. Francesco FAVIA, President of IARC-UNICART (Albania)*

11,05 - *Prof. Alfio CARIOLA , Head of DISCAG (Dept. of Business and Legal Sciences), Calabria University (Italy)*

10,10 - *H.E. Prof. Riccardo MILICI , Ambassador at Republic of Liberia, President of World Diplomatic Organization.*

10,15 - *H.C. Roberto GALANTI , Consul of Republic of Moldova in Italy*

26 June, h 11,20 -International project *The Touristic Chart of Vlora* (Chair: Pietro IAQUINTA)

Prof. Massimo RUGGERO , President of UNESCO Club Genova (Italy)

Prof. Tullio ROMITA, Coordinator of the Degree Course in Tourism Sciences - University of Calabria

26 June, h 11,30 - FE.N.CO. Session (Chair: Roberto GALANTI)

11,30 - *Gianvico CAMISASCA (Italy - Malta), Micro and macro economics in the financial horizons*

11,40 - *Isa MAGGI (Italy), Female entrepreneurship and gender policies*

11,50 - *Diego Massimiliano DE GIORGI (Italy), Financial Institutions and Sustainable Finance in the Post-pandemic Scenario*

12,00 - *Luca D'IPPOLITO (Italia), Environment, Economy and Finance*

12,00 - *Roberto GALANTI (Italy - Moldova), Republic of Moldova. Notes on Economics, Finance and Opportunity*

26 June, h 12,30 - Student Lab (Chair: Francesco D. D'OVIDIO)

12,30 - *Franco CAPALBO (Italy), Towards a new critique of modern tourism: some insight from the Calabrian case*

12,40 - *Silvia CARNIMEO (Italy), Pandemic, urban proximity and green policies*

26 June, h 13:00 - Light Lunch

**Monday, 26 June 2023, 14.30 - 18:00 - Seminar Room (Cube 0C),
Live Conference**

26 June, h 14,30 - Session P1: Risk Management (Chair: Federico de ANDREIS)

- 14,30 - Carmelo ARENA (Italy), Lucia ARENA (Italy), Evelyn CIURLEO (Italy), **Risk Management Process in Public Sector: an analysis on healthcare companies**
14,40 - Evelyn CIURLEO (Italy), Ubaldo COMITE (Italy), Enrico FRANGIONE (Italy), **Risk Management in the Public Administration: Future prospects**
14,50 - Diego MAZZITELLI (Italy), Carmelo ARENA (Italy), Giovanna CROCCO (Italy), **Risk Management Process: How firms manage climate risk**

26 June, h 15,00 - Session P2: TradEconomy (Chair: Franco E. RUBINO)

- 15,00 - Rosanna GIULIANI (Italy), **The Importance of the Temporal Dimension of Accounting Operations in the Accounting Reform Process for Regions and Local Authorities**
15,10 - Andrea ACRI (Italy), **The Analysis of Territorial Public Account Expenditures by the Public Sector on Calabrian Tourism**
15,20 - Pina PUNTILLO (Italy), Carmelo ARENA (Italy), **Sustainability practices to contrast climate change: A Study on the Insurance Sector**
15,30 - Giulio Mario AURELIO (Italy), Livia DI STEFANO (Italy), **Improving working condition in the tourism industry of the Euro-Mediterranean Area: the potential role of soft-law instruments as drawn from an Italian experience**
15,40 - Federico DE ANDREIS (Italy), Ubaldo COMITE (Italy), Alba Maria GALLO (Italy), **Great resignation, management and engagement of human resources**

26 June, h 15,00 - Session P3: Human Capital (Chair: Francesco D. D'OIDIO)

- 16,00 - Menada GUZINA (Italy), **TRANSFORMATIONAL TRAINING - Values in Action**
16,10 - Alessandro BARCA (Italy), Mariella TRIPALDI (Italy), **Sustainability in schools after the National Recovery and Resilience Plan**
16,20 - Vittoria BOSNA (Italy), **Genealogy of women's training for productive inclusion in society**
16,30 - Diana Mihaela ANDONE (Italy), Mattia CARUSO **The redundant media emphasis and the instrumental creation of collective fears**
16,40 - Nicola TENERELLI (Italy), **For a process pedagogy that favours a predictive economy.**

26 June, h 15,00 - Session P4: Finance and Economics (Chair: Ubaldo COMITE)

- 17,00 - Olga FERRARO (Italy), Stefania VELTRI (Italy), **Have the recent concentration phenomena of the Italian cooperative credit banking (CCB) sector weakened its mutual nature? An analysis**
17,10 - Elena CRISTIANO (Italy), Olga FERRARO (Italy), **Diversity and inclusion in the banking sector. The case of cooperative credit banks**
17,20 - Diana Mihaela ANDONE (Italy), Andrea DEVONA (Italy), **The value of human capital for economic growth**
17,30 - Giovanni TOCCI (Italy), **Rhetoric of the Smart City and smart villages. Technology without intelligence?**
17,40 - Massimo RUGGERO (Italy), Ornella CARLINO (Italy), **Economy of culture and social development of local communities. The role of modern ecomuseums**

Monday, 26 June 2022 15.00 - 17:20
(Session stream in remote mode)

26 June, h 15:00 - Remote Session 1

- 15,00 - *Alessandra PICONESE (Italy)*, **Digital transformation and public procurement: the “building information modeling” in the new code**
- 15,10 - *Carlo BOSNA (Italy)*, **Digital Innovation in Special Economic Zones: A Guide to Economic Transformation**
- 15,20 - *Ludmilla SHKURTI (Albania)*, **Impact of digital transformation and market competition on organizational performance: a study of business strategy in the era of technological disruption**
- 15,30 - *Enida ZHUGRI (Albania)*, *Morena BOJA (Albania)*, **The exchange rate policy on Western Balkan countries: how have these countries' exchange rate regimes changed during the last years?**
- 15,40 - *Jonida LAMÇJA METHASANI (Albania)*, **Literature review: Determinants of demand for non-life insurance.**
- 15,50 - *Elfrida TARAKU (Albania)*, **Profit management or profit manipulation, which of them does more damage to the financial reporting of the economic unit**
- 16,00 - *Flora MERKO (Albania)*, *Anisa BALLA (Albania)*, *Marta BIANCARDI (Italy)*, **Building a sustainable growth model toward a green economy in Albania**
- 16,10 - *Argjira BILALLI (Kosovo)*, *Krenare SHAHINI GOLLOPANI (Kosovo)*, *Artenisa BEKA (Kosovo)*, **The relationship between renewable energy consumption, carbon dioxide emissions, economic growth, and foreign direct investment: evidence from developed European countries**
- 16,20 - *Eneida ÇIFLIGU (Albania)*, **The consequences of Covid-19 and the war in Ukraine on the global economy**
- 16,30 - *Sonja LLANA (Albania)*, **The Impact of the COVID-19 Pandemic on Theatrical Tourism**
- 16,40 - *Tatiana LUCA (Republica Moldova)*, **Development of tourist destination management organizations in the Republic of Moldova**
- 16,50 - *Merita PONI (Albania)*, **Discriminations of social services sector by public spending policy in Albania**
- 17,00 - *Eris DHAMO (Albania)*, *Miranda SPAHIU (Albania)*, **Albanian Social Policy and Economic Politics**
- 17,10 - *Blanca FIALLOS (Ecuador)*, **The use of new methodologies in teaching, learning and assessment due to Covid-19 pandemic.**

18:00 - Conference suspension

**Tuesday, 27 June 2023, 9.50 - 13:00 - Seminar Room (Cube 0C),
Live Conference**

27 June, h 9:50 - C.P.T. Conference presentation

Prof. Pietro Iaquina (IARC-UNICART & Calabria University),

27 June, h 10,00 - Institutional Speeches (Chair: Pietro IAQUINTA)

10,00 - *Prof. Antonio Felice URICCHIO , ANVUR President, Rome (Italy)*

10,20 - *Prof. Salvatore STROZZA , University of Naples "Federico II" (Italy)*

27 June, h 10,40 - C.P.T. Session A (Chair: Francesco SASSONE)

10,40 - *Francesco SASSONE (Italy), Introduction*

10,50 - *Andrea VECCHIA (Italy), Presentation*

11,00 - *Francesco SASSONE (Italy), Umberto Alessio GIORDANO (Italy), Maria Antonietta SPOSATO (Italy),*

Financial flows and indicators of discomfort in Calabria

11,15 - *Alessandro ARONICA (Italy), Francisco BARBARO (Italy), Davide BELLUCCI (Italy), Public Finance in the Territories: Focus on Calabria and Interregional Comparison*

27 June, h 11,30 - C.P.T. Session B (Chair: Pietro IAQUINTA)

11,30 - *Salvatore ERCOLANO (Italy), Marzia IPPOLITO (Italy), Carmelo PETRAGLIA (Italy), Public expenditure, environment and extractive industries: the case of Basilicata region*

11,45 - *Marco VALERI (Italy), CPT data analysis as a governance tool for publicly owned companies*

12,00 - *Mirella CASTRICHINI (Italy), Simona AZZARELLI (Italy), Meri RIPALVELLA (Italy), Indicators dashboard Territorial Public Accounts System*

12,15 - *Francesco ZEZZA (Italy - U.S.A.), Patrizia SCHIFANO (Italy), Paolo IANNINI (Italy), Social Infrastructure and the Gender Employment Gap: evidence from Public Territorial Accounts. A focus on Lazio*

12,30 - *Stefano MORASSUTTI (Italy), Marta SARTORIS (Italy), Mauro NATALI (Italy), The Tourism Satellite Account for the Liguria Region: the economic dimension of the tourism industry for the year 2019*

12,45 - *Simone LOMBARDINI (Italy), Gian Lorenzo BORACCHIA (Italy), Leonardo MASINI (Italy), The forecast econometric model of regional GDP: the results of the second year of research*

27 June, h 13:00 - Light Lunch

**Tuesday, 27 June 2023, 14.30 - 17:30 - Seminar Room (Cube 0C),
Live Conference**

- 27 June, h 14,30 - Session P5: Human capital (Chair: Peppino DE ROSE)**
- 14,30 - *Elia FIORENZA (Italy), Giuseppe LANZILLOTTA (Italy)*, **Migratory flows in the Mediterranean. Riace and the repopulation of the historic center through the opening of craft workshops. Tourism, economy, integration.**
- 14,45 - *Mariarita SCIARRONE (Italia), Giovanni MAZZUCA (Italy), Aldo MERCADANTE (Italy)*, **How Digital Nomadism and Temporary Residency can improve the Tourism Industry in Calabria**
- 15,00 - *Aurora SKRAME (Italy), Francesca MAZZA (Italy), Tommaso CALABRÒ (Italy)*, **A decision support methods for cultural heritage enhancement interventions. A case study: Multi-attribute analysis to evaluate the relevance of Calabrian museums**
- 15,15 - *Giuseppe DE BARTOLO (Italy)*, **Demographics: Population aging and Market opportunities. Remarks and evidences**
- 27 June, h 15,30 - Session P6: TradEconomy and Finance (Chair: Ubaldo COMITE)**
- 15,30 - *Laura FERRARO (Italy), Nazzareno ZACCARIA (Italy), Nicola MASTROTA (Italy)*, **Greenwashing: the dark side of the green communication**
- 15,45 - *Peppino DE ROSE (Italy), Martina ABATE (Italy)*, **Enterprise and territory: an experimental model for the enhancement of rural areas and the implementation of cultural and creative activities**
- 16,00 - *Laura FERRARO (Italy), Nazzareno ZACCARIA (Italy), Nicola MASTROTA (Italy)*, **Greenwashing: the dark side of the green communication**
- 16,15 - *Maria Carmela SERLUCA (Italy), Ubaldo COMITE (Italy)*, **The effects on the accounts of entities in Financial Bankruptcy of the advances of funds used to pay certain, liquid and collectable debts of local authorities**
- 27 June, h 16,30 - Session P7: Law and Economics (Chair: Federico de ANDREIS)**
- 16,30 - *Giovanna DODARO (Italy)*, **Sustainable and Ethical Finance**
- 16,45 - *Martina MAGGIOLINI (Italy), Nicola FERAUDDO (Italy)*, **Causes of dissolution of local authorities**
- 17,00 - *Ida D'AMBROSIO (Italy)*, **The usurious relevance of deferred interest**
- 17,15 - *Enda REKAJ (Albania), Etlon PEPPPO (Albania)*, **Vjosa National Park: A legal overview of the characteristics, management and preservation of the protected area under the criminal, civil and administrative law**

**Monday, 27 June 2022 14.30 - 17:00
(Session stream in remote mode)**

- 26 June, h 14:45 - Remote Session 2**
- 14,45 - *Rosalia Stella EVOLA (Italy), Giorgio MINA (Italy), Enrica VESCE (Italy)*, **The role of cooperatives as intermediary actors in the grass-fed supply chain**
- 15,00 - *Arjeta VESHI (Albania), Raffaella RUBINO (Italy)*, **The impact of the Albanian migration remittances to the Economic Growth and State-building: a multi-disciplinary look**
- 15,15 - *Elisabetta VENEZIA (Italy)*, **Evaluation of railway connections and economic measurement of sustainability components: an Italian case study.**
- 15,30 - *Danilo ARENA (Italy)*, **Sustainable Transport, the evolution of the vehicle fleet**
- 15,45 - *Rosamaria RUSCIANO (Italy)*, **Innovative P.A. organizational models for greater control of public spending**
- 16,00 - *Giuseppe PERCOCO (Italy)*, **Not causing damage to the environment as a new limit to private economic initiative: what prospects following the reform of Article 41 of the Italian Constitution?**
- 16,15 - *Maria POMPÒ (Italy)*, **Liquidity trap: not only economic theory, but also practical cases. The Japan case**
- 16,30 - *Enton DURO (Albania), Mauro BISCEGLIA (Italy)*, **Tax compliance of High Net Worth Individuals, comparative case for Albania**
- 16,45 - *Rosamaria RUSCIANO (Italy), Fabio PILUSO (Italy)*, **Innovative digital tools in financial advice: robo-advisors**
- 17,00 - *Raffaella RUBINO (Italy), Arjeta VESHI (Albania)*, **The impact of COVID-19 on the employment condition of families: a case study of the Puglia region**

17:30 - Conference Closing

Scientific Committee: Nunzio ANGIOLA (Italy), Natalia ANTOCI (Republic of Moldova), Piervito BIANCHI (Italy), Vittoria BOSNA (Italy), Giovanni BRONZETTI (Italy), Jonida BUSHI (Albania), Adriana BUZDUGAN (Republic of Moldova), Irina CALUGAREANU (Republic of Moldova), Letizia CARRERA (Italy), Iris CEKANI (Albania), Ubaldo COMITE (Italy), Corrado CROCETTA (Italy), Francesco Domenico D'OVIDIO (Italy), Angela M. D'UGGENTO (Italy), Federico DE ANDREIS (Italy), Peppino DE ROSE (Italy), Najada FIRZA (Albania), Armelina FUSHEKATI LILA (Albania), Shqipe GERGURI (Kosovo), Loredana GIANI (Italy), Maria HAMURARU (Republic of Moldova), Blerina HAMZALLARI (Albania), Elena HORSKA (Slovak Republic), Kristal HYKAJ (Albania), Annarita IACOPINO (Italy), Pietro IAQUINTA (Italy), Orkida ILOLLARI (Albania), Rachida IMEKHELAF (Algeria), Sonia MANSOUR (Tunisie) , Giovanna MASTRODONATO (Italy), Faranak MEMARZADEH (U.S.A.), Nima MOINPOUR (U.S.A.), Peci NAQELLARI (Albania), Maria Giovanna ONORATI (Italy), Simone PASCUZZI (Italy), Antonella PERRI (Italy), Naci POLAT (Türkiye), Arlinda QEHAIA (Kosovo), Youcefi RACHID (Morocco), Uran RACI (Kosovo), Tullio ROMITA (Italy), Franco Ernesto RUBINO (Italy), Francesco SASSONE (Italy) , Hysen SOGOJEVA (Kosovo), Giovanni TOCCI (Italy), Ela TOLLKUCI (Albania), Elisabetta VENEZIA (Italy), Arjeta VESHI (Albania), Engjëllushe ZENELAJ (Albania)